



01

February  
2024

# Digital-ready policymaking

Zsafia Sziranyi, European Commission,  
Directorate-General for Digital Services

interoperable  
europe



# Agenda

---



What is digital-ready policymaking?



Why digital-ready policymaking?



How to design digital-ready policies?



When do digital-ready considerations apply?



Our work in the EC

# What is digital-ready policymaking (DRPM)?



**Digital-ready policymaking** rethinks how we develop, draft, and implement policies in the digital age. This approach calls for a **mindset shift** that will allow policymakers to **bridge the gap between policy design and implementation** through multidisciplinary and collaborative teamwork during the policymaking process.

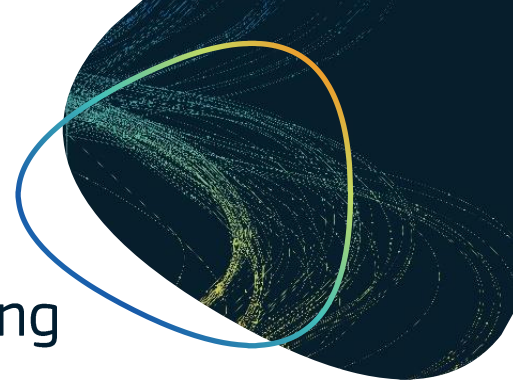


**Policies (and legislative acts) are digital-ready** if they enable smooth and digital by default policy implementation and foster digital transformation **through best use of digital technologies and data.**



[Better regulation tool #28 on Digital-ready policymaking](#)

# Why digital-ready policymaking?



- Policymaking is one of the tools of EU governments to steer the ongoing digital transformation
- The upcoming Interoperable Europe Act incentivises the spread of the digital-ready mindset
- Digital-ready policymaking results in a more timely and less costly policy implementation, enhanced policy coherence and improved planning

# Why digital-ready policymaking?



## **Businesses and citizens**

Less costly and timely interactions with public administrations through user-centric digital channels thanks to the digital-by-default approach taken by EU legislation.



## **Member states administrations**

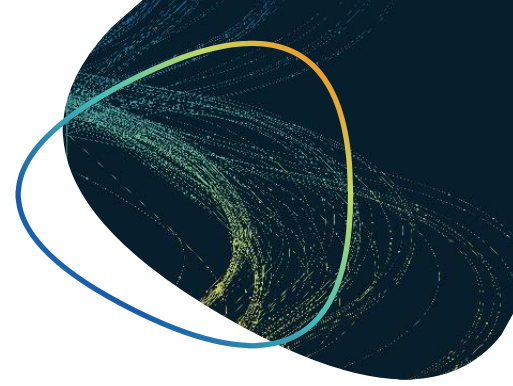
Less costly and timely digital implementation of EU legislation thanks to the proper digital and interoperability assessment early in the policy design.



## **EU institutions**

Quicker and smoother adoption of a new policy proposal, as the viewpoints of those responsible for its digital implementation have been duly considered.

# How to design digital-ready policies?



## Digital-ready policies: components and enabler

**Business architects** to help analyze and document the processes and data flows



1  
*User-centric processes ready for automation*



2  
*Alignment with digital policies*



← People with a good **overview of the digital EU legislative landscape**

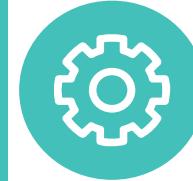
**Data experts** to provide information on existing and reusable data sets, on their use and visualisation



3  
*Once-only principle & reuse of data*



4  
*Evolving ICT landscape*



← People with **digital/IT knowledge** – including security aspects

People with knowledge in **innovative policymaking methodologies**



5  
*Innovative & digital technologies*



6  
*Digital-ready drafting*



← **Legal drafters** and **domain experts**

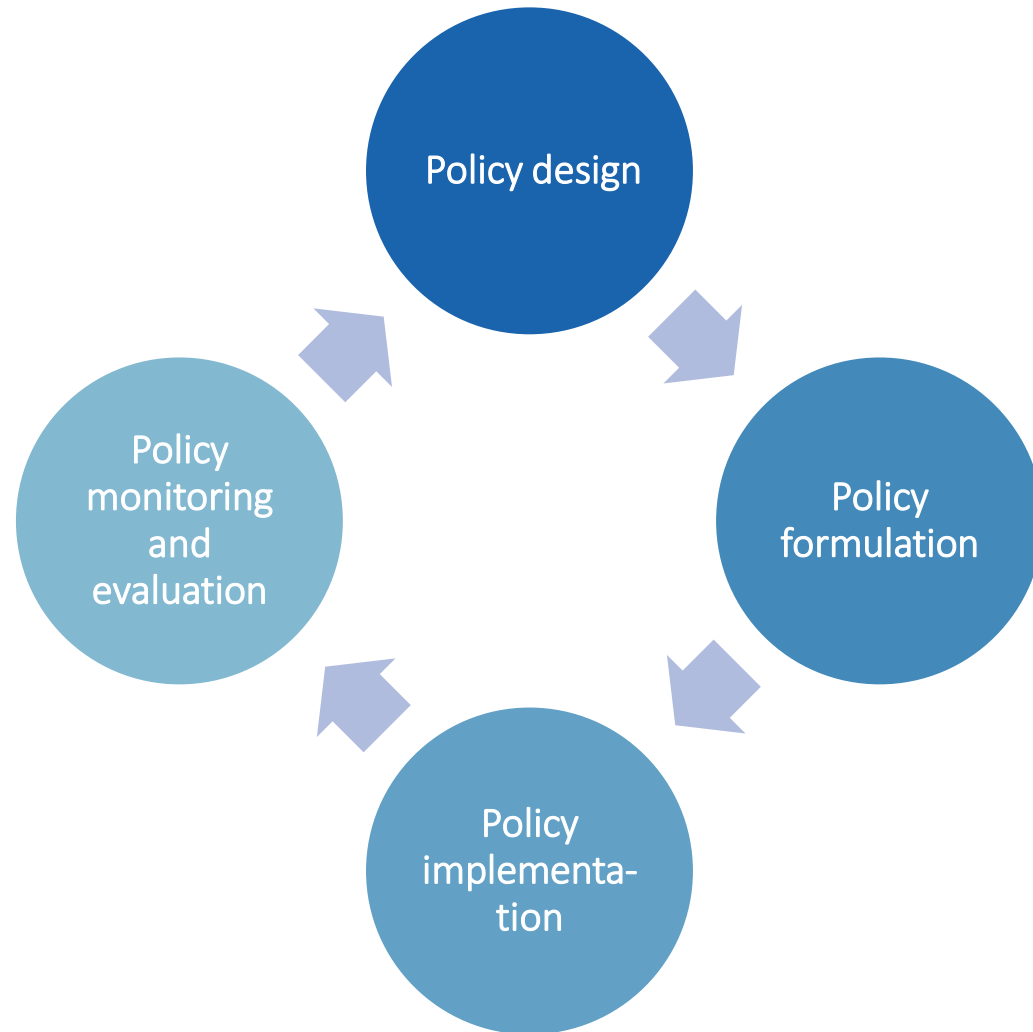
*Enabler:  
Multidisciplinary teams*



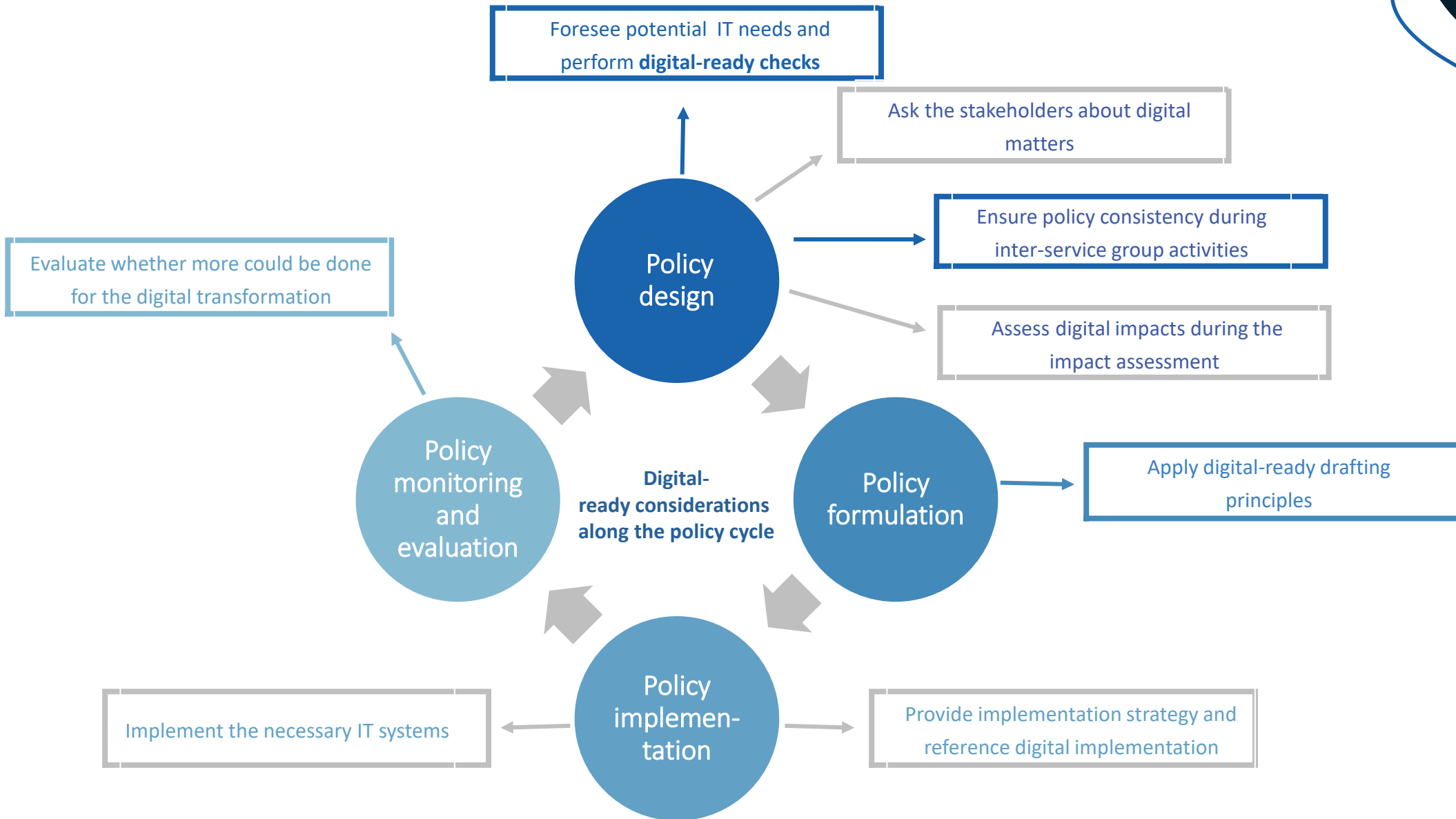
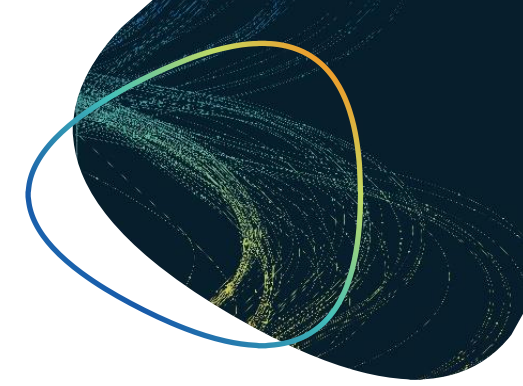
Online training on digital-ready policymaking: [academy.europa.eu/courses/digital-ready-policymaking](https://academy.europa.eu/courses/digital-ready-policymaking)

↑  
People with **implementation experience** to make your policy fit for purpose

# When do digital-ready considerations apply?



# When do digital-ready considerations apply?





# Our work in the EC



## Building a mandate

- Objective of the EC Digital Strategy
- In scope of the Interoperable Europe Act proposal



## Awareness-raising & community building

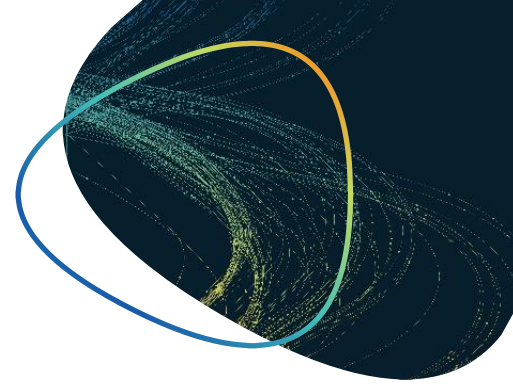
- [Better legislation for smoother implementation \(BLSI\)](#) community on the JoinUp platform
- Dedicated wiki and Teams group on digital-ready policymaking within the EC
- Running community of practice on regulatory reporting within the EC



## Training

- Continuously growing [training path](#)

# Our work in the EC



## Guidelines

- Micro guidance materials to translate better regulation tool #28:
  - Standard approach to stakeholder consultations on digital implementation
  - Standard clause for procuring IT expertise for policy design
  - Guidance on assessing ICT & *interoperability* impacts
- [Paper on multidisciplinary teamwork](#)



## Tooling

- Digital-ready checks
- *Visualisation toolkit*



## Support service within the Commission

- Ongoing pilot to bring result in 2024

# Our work in the EC

## DIGITAL-READY POLICYMAKING ADVISORY SERVICE PILOT One Pager Description

### CONTEXT

#### WHAT IS DIGITAL-READY POLICYMAKING?

“Digital-ready policymaking is the process of **formulating digital-ready policies** and legislation by considering digital aspects from the start of the policy cycle...”



#### WHY DOES IT MATTER?

- **EU Institutions:** Quicker and smoother adoption of a new policy proposal
- **Member States & Administrations:** Less costly and timely digital implementation of EU legislation
- **Businesses & Citizens:** Less costly and timely interactions with public administrations

#### WHAT IS THE CURRENT SITUATION WITHIN THE COMMISSION?

Different levels of considerations for digital readiness among DGs combined with a lack of awareness on the topic and no duly orchestrated support.

### OUR SOLUTION: PILOTING A DEDICATED CROSS-DG SUPPORT SERVICE

#### OBJECTIVES:

- Increase EC policy officers' awareness about the importance of digital-ready policymaking
- Provide practical assistance to policy officers to effectively address digital considerations during the early stages of policy design (e.g., ensuring that all proposals meet the “digital-by-default” requirement set in the Better Regulation Guidelines)

#### HOW WILL THIS BE ACHIEVED?

- By collaborating with existing support teams/services and collecting the needs of all relevant stakeholders with a stake in digital-ready matters: policy officers, IRMs/IT specialists, BR units, ...
- By testing various instruments of digital-ready support with policy officers based on the needs collected

#### WHAT KIND OF SUPPORT INSTRUMENTS ARE ENVISIONED?

- Early guidance sessions/dialogue
- Trainings
- CWP screenings
- ...

Want to contribute to the project or share your insights?  
Reach out to our team!

A complex network visualization on a dark blue background. The network consists of numerous nodes and edges. The nodes are small dots, and the edges are thin lines connecting them. The color of the nodes and edges transitions from a deep blue on the left to a bright yellow in the center, and then back to a lighter blue on the right. The overall structure is dense and interconnected, with a central hub-and-spoke pattern. The text "Thank you" is overlaid on the right side of the image.

Thank you



# interoperable europe

innovation ∞ govtech ∞ community

Stay in touch



[\(@InteroperableEU\) / Twitter](https://twitter.com/InteroperableEU)



[Interoperable Europe - YouTube](https://www.youtube.com/InteroperableEurope)



[EU-digital-ready-policymaking@ec.europa.eu](mailto:EU-digital-ready-policymaking@ec.europa.eu)



<https://joinup.ec.europa.eu/collection/interoperable-europe/interoperable-europe>